

## AGENDA

### II Made in Poland

Berlin, 1-2 lipca 2021



MADE IN POLAND

#### Day 1: Thursday, July 1, 2021

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**14:00 – 14:15 Inauguration, welcoming guests**

**1. 14:15 - 15:45 Inaugural Session**

**Topics:**

- How can Polish enterprises benefit from the digital revolution?
- Poland 2030 - how will the Polish and world economy develop in 10 years?
- Economic patriotism - how to start building long-term benefits for the economy based on this idea?
- The European Green Deal in the face of new challenges and possibilities.
- How to strengthen the brand "Made in Poland" in the new (post) covid reality?

The following were invited to participate in the session:

- Jacek P. Rosa - Head of the Economics Department, **Embassy of the Republic of Poland in Germany**
- Wojciech Pomarański - Chairman of the Board, **Polish Agency for Entrepreneurship**
- Markus Baltzer - Chairman of the Board, **Bayer Sp. z o.o., Polish-German Chamber of Industry and Commerce**
- Wojciech Kamieniecki - Director, **National Center for Research and Development**
- Małgorzata Podrecka – Member of the **Entrepreneurship Council with the President of the Republic of Poland**, Vicepresident – **Canpack S.A.**
- Paweł Rowiński - Vicepresident, **Polish Academy of Sciences**
- Piotr Dardziński - President, **Łukasiewicz Research Network**

Moderator: Krzysztof Ziemięc

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#### 2. 16:00 – 17:30

##### Poland - The Country of the Green Revolution, part I

##### Topics:

- Nature in focus - innovative technologies and solutions
- Little changes, big differences - local action and global environmental effects
- Renewable energy sources - revolutionary, effective and cheap
- Resources for green technologies - public funding and the EU
- How to save the world? Circular economy
- The natural order of things - sustainable mobility
- Legislative regulations and green innovations
- The role of knowledge, innovation, education, and social awareness in the transformation of cities

The following were invited to participate in the session:

- Jakub Bator – Deputy Chairman of the Board, **Krakowski Holding Komunalny S.A.**
- Artur Bratkowski, Director, **Aparator S.A.**
- Paweł Pisarczyk - Chairman of the Board, **Atende Industries Sp. z o.o.**
- Łukasz Studziński - Chairman of the Board, **PVGE Sp. z o.o.**
- Anna Sikora - **Institute of Polish Biochemistry and Biophysics Academy of Sciences**
- Maciej Wojeński - Deputy Chairman of the Board, **Ekoenergetyka Polska S.A.**
- Izabela Kędroń - Chairman of the Board, **Sun Hunter Sp. z o.o.**

Moderator: Rafał Romanowski, **Re:view**

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The following were invited to participate in the session:

- Krzysztof Kowalczyk - Rector, **University of Life Sciences in Lublin**

- Tomasz Osewski - Chairman of the Board, **Wibar Technology**

**Sp. z o.o.**

- Artur Podhorodecki - Chairman of the Board, **QNA Technology**

**Sp. z o.o.**

- Karol Majewski - Chairman of the Board, **Centrum Medycyny Klinicznej**

**DiMedical Sp. z o.o.**

- Piotr Szot - Chairman of the Board, **Simkol Sp. z o.o.**

- Anna Kubańska - Chairman of the Board, **Centrum Transferu Technologii**

**EMAG Sp. z o.o.**

Moderator: Magdalena Jabłońska, **Foundation Technological Entrepreneurship - MIT Accelerator Enterprise Forum Poland**

### 3. 17:45 – 19:15

#### Science and Business - The Power of Polish Innovation, part I

##### Topics:

- Commercialization of research results - from conception to deployment
- Internationalization and digitization of Polish science
- Where are Polish innovations born? Scientific collaboration with business
- Innovations as hope for the SME sector in Poland
- Challenges and problems in creating innovative solutions
- Polish innovations on world markets
- Cooperation of Polish science with international business

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#### 4. 11:00 – 12:30

##### Polish Success Story

##### Topics:

- A recipe for success based on the example of Polish enterprises
- How to compete with the best in the industry?
- Directions of development and barriers hindering the potential of Poland entrepreneurs
- You don't know yours - how will Poles change the world?
- The consumer of tomorrow - New purchase and service models in the age of digitization
- Polish products - Is the source of capital the only determinant?



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The following were invited to participate in the session:

- Wojciech Szyksznia - Chairman of the Board, **WNM Group**
- Sebastian Kilichowski - Originator, **Eyeshield**
- Paweł Potakowski - Marketing Director, **MIGAM "RKPK" SP. z o.o. S.K.A.**
- Mariusz Babula - Vice President of the Management Board, **Zortrax S.A.**
- Aleksandra Richter - Chairman of the Board, **Jaj-Pol Sp. z o.o.**
- Grzegorz Benedykciński - Mayor, **Grodzisk Mazowiecki**
- Tomasz Młynarski - Chairman of the Board, **Igloo Sp. z o.o.**
- Leszek Klin – Chairman of the Board, **Fabryka Domów Mobilnych i Szkieletowych „Lark Leisure Homes” Sp. z o.o.**

Moderator: Maciej Chudkiewicz, **TVP3**

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#### 5. 12:45 – 14:15

##### Business without Borders

###### Topics:

- Development of new technical and technological solutions and their use in the national economy
- Poland's place in Europe - are we using our full potential?
- Economy of the future - Challenges, trends and development direction
- A company in the age of a pandemic - Minimizing negative effects or a way to success?
- Tools for attracting foreign investors to Poland - Domestic and EU



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The following were invited to participate in the session:

- Marzena Szczotkowska-Topić – Owner, **RENEX Sp. z o.o.**
- Krzysztof Kielec – Chairman of the Board, **Kostrzyńsko-Słubicka Specjalna Strefa Ekonomiczna**
- Krzysztof Wolny - Mayor, **Międzychód**
- Krzysztof Pałgan - Deputy Chairman of the Board, **RELPOL S.A.**
- Magda Pleskacz – Vice President, **Betacom S.A.**
- Krzysztof Senger - Managing Director, **Bank Gospodarstwa Krajowego**
- Jarosław Zubiel - Chairman of the Board, **Van Berde Sp z o.o. Sp.k.**
- Marek Różniak - Member of the Board, **Mzuri Agro Sp. z o.o.**

Moderator: Paweł Zlelewski, editor-in-chief at **Forbes**

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#### Day 2: Friday, July 2, 2021

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##### 6. 14:30 – 16:00

##### Science and Business - The Power of Polish Innovation, part II

###### Topics:

- Commercialization of research results - from conception to deployment
- Internationalization and digitization of Polish science
- Where are Polish innovations born? Scientific collaboration with business
- Innovations as hope for the SME sector in Poland
- Challenges and problems in creating innovative solutions
- Public institutions as support for the development of innovation

The following were invited to participate in the session:

- Czesław Radzewicz - Project Manager, National Laboratory of Photonics and Quantum Technologies, **University of Warsaw**
- Jolanta Musielak - Member of the Management Board for Human Resources and Organization, **Volkswagen Poznań Sp. z o.o.**
- prof. Gertruda Uścińska - President, **Zakład Ubezpieczeń Socjalnych**
- Paweł Pacek – Director, **Agencja Rozwoju Przemysłu S.A.**
- Jacek Walukiewicz - Chairman of the Board, **Constance Care S.A.**
- Tomasz Tokarski – Chairman of the Board, **Xanto Sp. z o.o.**

Moderator: Łukasz Piechowiak, **Fintek.pl**

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#### 7. 16:45 – 18:15

##### Poland - The Country of the Green Revolution, part II

###### Topics:

- Nature in focus - Innovative technologies and solutions.
- Little changes, big differences - Local action and global environmental effects
- Renewable energy sources - Revolutionary, effective and cheap
- Resources for green technologies - Public funding and the EU.
- How to save the world? Circular economy
- The natural order of things - Sustainable mobility.
- Legislative regulations and green innovations
- The role of knowledge, innovation, education, and social awareness in the transformation of cities

The following were invited to participate in the session:

- Jarek Grobelny - Chairman of the Board, **Intereko Energia Sp. z o.o.**
- Anna Parzyńska - General Director, **Sitrax Sp. z o.o.**
- Andrzej Stasiak - Chairman of the Board, **Fabryka Samochodów Osobowych SYRENA w Kutnie**
- Henryk Gorol - Chairman of the Board, **Saturn- Eko Sp. z o.o.**
- Martin Urban - Member of the Board, **Holding EPV**
- Arkadiusz Frukacz - General Director, **4MAX Group**

Moderator: Marcin Szeligowski

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#### 8. Accompanying events:

##### Thursday, July 1, 2021

19:00 Sightseeing of Berlin with a guide

##### Friday, July 2, 2021

20:00 Official Congress Gala

21:00 Banquet